

INVOICE



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
943476-1	09/02/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
National Assoc of Manufact	NATL ASSN OF MFR	

Flight Dates	Order #	Alt Order #
08/27/12 - 09/02/12	943476	06285408

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	08/31/12	5-6a news	5-6a	MTWTF--	:30	5	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	5	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWTM		08/27/12	5:14 AM	5-6a news	5-6a	:30	NAMOHS30H	\$175.00 NM
2	WLWTTu		08/28/12	5:14 AM	5-6a news	5-6a	:30	NAMOHS30H	\$175.00 NM
3	WLWTW		08/29/12	5:58 AM	5-6a news	5-6a	:30	NAMOHS30H	\$175.00 NM
4	WLWTTh		08/30/12	5:23 AM	5-6a news	5-6a	:30	NAMOHS30H	\$175.00 NM
1	WLWTF		08/31/12	5:44 AM	5-6a news	5-6a	:30	NAMOHS30H	\$175.00 NM
2	08/27/12	08/31/12	JUDGE JUDY EF	Judge Judy	MTWTF--	:30	5	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWTM		08/27/12	3:12 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
2	WLWTTu		08/28/12	3:29 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
4	WLWTW		08/29/12	3:25 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
1	WLWTTh		08/30/12	3:40 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
5	WLWTF		08/31/12	3:47 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
3	08/27/12	08/31/12	530-6p M-F news	530-6p	MTWTF--	:30	5	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	5	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/27/12	5:38 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
3	WLWTTu		08/28/12	5:44 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
2	WLWTW		08/29/12	5:54 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
5	WLWTTh		08/30/12	5:43 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
4	WLWTF		08/31/12	5:38 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
4	08/27/12	08/31/12	6-630p M-F news	6-630p	MTWTF--	:30	5	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWTM		08/27/12	6:24 PM	6-630p M-F news	6-630p	:30	NAMOHS30H	\$700.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943476-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
National Assoc of Manufac	NATL ASSN OF MFR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/27/12	08/31/12	6-630p M-F news	6-630p	MTWTF--	:30	5	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		08/28/12	6:12 PM	6-630p M-F news	6-630p	:30	NAMOH30H	\$700.00 NM
4	WLWTW		08/29/12	6:28 PM	6-630p M-F news	6-630p	:30	NAMOH30H	\$700.00 NM
2	WLWTTh		08/30/12	6:25 PM	6-630p M-F news	6-630p	:30	NAMOH30H	\$700.00 NM
3	WLWTF		08/31/12	6:10 PM	6-630p M-F news	6-630p	:30	NAMOH30H	\$700.00 NM
5	09/01/12	09/02/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----SS	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----SS	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTSa		09/01/12	6:36 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	NAMOH30H	\$200.00 NM
1	WLWTSu		09/02/12	6:10 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	NAMOH30H	\$200.00 NM
6	08/27/12	08/31/12	DR OZ EF	4PM-5PM	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/27/12	4:26 PM	DR OZ EF	4PM-5PM	:30	NAMOH30H	\$350.00 NM
4	WLWTTu		08/28/12	4:53 PM	DR OZ EF	4PM-5PM	:30	NAMOH30H	\$350.00 NM
2	WLWTW		08/29/12	4:56 PM	DR OZ EF	4PM-5PM	:30	NAMOH30H	\$350.00 NM
5	WLWTTh		08/30/12	4:26 PM	DR OZ EF	4PM-5PM	:30	NAMOH30H	\$350.00 NM
3	WLWTF		08/31/12	4:31 PM	DR OZ EF	4PM-5PM	:30	NAMOH30H	\$350.00 NM
7	08/27/12	09/01/12	11-1135p M-Su	11-1135p	MTWTF--	:30	6	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	6	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/27/12	11:24 PM	11-1135p M-Su	11-1135p	:30	NAMOH30H	\$1,300.00 NM
4	WLWTTu		08/28/12	11:37 PM	11-1135p M-Su	11-1135p	:30	NAMOH30H	\$1,300.00 NM
2	WLWTW		08/29/12	11:35 PM	11-1135p M-Su	11-1135p	:30	NAMOH30H	\$1,300.00 NM
5	WLWTTh		08/30/12	11:50 PM	11-1135p M-Su	11-1135p	:30	NAMOH30H	\$1,300.00 NM
LR- Network Program Runover									
3	WLWTF		08/31/12	11:13 PM	11-1135p M-Su	11-1135p	:30	NAMOH30H	\$1,300.00 NM
6	WLWTSa		09/01/12	11:09 PM	11-1135p M-Su	11-1135p	:30	NAMOH30H	\$1,300.00 NM
Total Spots							33		

Payment Terms 30 Days

Gross Total	\$18,825.00
Agency Commission	\$2,823.75
Net Amount Due	\$16,001.25